

CATT Resources

Catalogue of learning outcome curriculum products

Learning Outcomes are downloadable in PDF format from the Learning Management System (LMS), available at <http://www.emerit.ca>. A learning outcome is a statement of what a student can reliably demonstrate at the end of the enriched Academy program.

Learning Outcome

Accompanying Activity Sets

Learning Outcome 1 (LO1): Tourism Ambassador

Sixteen curriculum Learning Activity sets help students work toward successful demonstration of Learning Outcome 1: Tourism Ambassador. Students accomplish this by cultivating a professional attitude that meets industry expectations, as well as integrating knowledge and skills required of tourism professionals.

- Activity Set 1: My Company & I
- Activity Set 2: Best Practices for Sustainability
- Activity Set 3: The Five Industries of the Tourism Sector
- Activity Set 4: Understanding the Accommodations Industry
- Activity Set 5: Classes of Hotels
- Activity Set 6: Understanding the Food and Beverage Services Industry
- Activity Set 7: Understanding the Recreation and Entertainment Industry
- Activity Set 8: Understanding the Transportation Industry
- Activity Set 9: Understanding the Travel Services Industry
- Activity Set 10: Activities on Parliament Hill
- Activity Set 11: Road Trip
- Activity Set 12: Customer Service
- Activity Set 13: Past, Present and Future
- Activity Set 14: Designer Eco-tours
- Activity Set 15: Acquiring Tourism Essentials

Learning Outcome 2 (LO2): Effective Communicator I

This learning outcome is addressed by 12 curriculum Learning Activity Sets. Students demonstrate Learning Outcome 2 by communicating effectively in written, spoken and visual forms to meet the needs of various tourism audiences.

- Activity Set 1: Exploring Culture, from Learning to Knowing to Sharing
- Activity Set 2: Visitor Guides
- Activity Set 3: Connecting Canadians Nationally: Take a Virtual Tour of Canada
- Activity Set 4: A Capital Venture!
- Activity Set 5: An International Trip
- Activity Set 6: Knowing Your Client
- Activity Set 7: Entrepreneurship
- Activity Set 8: Visual Creations
- Activity Set 9: Customer Service
- Activity Set 10: Museums at Their Best
- Activity Set 11: A Historical Tour by Brochure
- Activity Set 12: Skill Building: Student-led Conferences



Learning Outcome 3 (LO3): Effective Communicator II

Students work through six curriculum Learning Activity Sets to demonstrate Learning Outcome 3: Effective Communicator II. Students analyze and reframe travel and tourism information, ideas and concepts using a variety of formats.

- Activity Set 1: Employability Skills
- Activity Set 2: Parliamentary-style Debate
- Activity Set 3: Ticket to Fly
- Activity Set 4: Running the Hotel
- Activity Set 5: Experiencing Canada's National Historic Sites in the Classroom
- Activity Set 6: Media and the Global Citizen

Learning Outcome 4 (LO4): Technologically Literate Worker

Demonstration of this Learning Outcome is supported by 17 curriculum Learning Activity Sets, which teach students to use a variety of technological tools appropriate and necessary to perform particular tourism tasks.

- Activity Set 1: Brochures
- Activity Set 2: Market Survey
- Activity Set 3: Feeding the Flock
- Activity Set 4: Knowing Canada
- Activity Set 5: Help Preserve a Wetland
- Activity Set 6: Trip of a Lifetime
- Activity Set 7: Canada's Tourist Attractions
- Activity Set 8: Exploring Exotic Travel Locations
- Activity Set 9: Using the Internet
- Activity Set 10: Using the Internet to Find Live Photos of Epcot Centre, Disney World
- Activity Set 11: Adventure Sites on the Internet
- Activity Set 12: Using the Internet to Find the Best Frequent Flyer Program
- Activity Set 13: Using the Internet to Investigate Airline Services
- Activity Set 14: Using the Internet to Plan an Imaginary Trip to Singapore
- Activity Set 15: Using the Internet to Research CAA Services
- Activity Set 16: Technology Competencies
- Activity Set 17: Market Food and Beverage Operations

Learning Outcome 5 (LO5): Team Player

Three Learning Activity Sets contribute to Learning Outcome 5. Students interact with others in groups or teams to discover ways that contribute to effective working relationships and the achievement of goals.

- Activity Set 1: How Sensitive are You?
- Activity Set 2: Job Readiness Skills
- Activity Set 3: Working with Others



Learning Outcome 6 (LO6): Problem Solver and Decision Maker

With this learning outcome, four curriculum Learning Activity Sets direct students toward demonstration of being a problem-solver and decision-maker. Students learn to evaluate the steps and processes used in problem-solving and decision-making.

- Activity Set 1: Environmental Awareness
- Activity Set 2: Tourism's Darker Side: Opportunities for Change
- Activity Set 3: Starting Your Own Business
- Activity Set 4: Tourism and the Future

Learning Outcome 7 (LO7): Information Processor, Organizer and Time Manager

The outcome of Information Processor, Organizer and Time Manager is supported by 10 curriculum Learning Activity Sets. Students demonstrate Learning Outcome 7 by collecting, organizing and analyzing relevant information from a variety of sources while managing the use of resources to achieve goals within limited timeframes.

- Activity Set 1: Out to Lunch
- Activity Set 2: Goal Setting is the Answer
- Activity Set 3: Creating a Walking Tour
- Activity Set 4: Park Yourself Here, or There
- Activity Set 5: Tourism Career Awareness
- Activity Set 6: The Volli Rally
- Activity Set 7: Lesson on the Transportation Industry
- Activity Set 8: Travel Survey
- Activity Set 9: Bridging the Gap
- Activity Set 10: Air Transportation: You're Hired

Learning Outcome 8 (LO8): Independent Worker

The Independent Worker learning outcome is supported by eight curriculum Learning Activity Sets. Students demonstrate Learning Outcome 8 by taking responsibility for their actions and decisions, incorporating job-search skills, and making informed work-related decisions within the contexts of formal legislation and company policies and practices.

- Activity Set 1: Travel and the Disabled
- Activity Set 2: Your Workplace Rights
- Activity Set 3: Gender Equity
- Activity Set 4: Global and Environmental Issues
- Activity Set 5: Lifelong Learning
- Activity Set 6: Safe Food Handling Keeps Us All Safe
- Activity Set 7: Great Careers in Corporate Tourism
- Activity Set 8: Being Responsible is a Key Attribute of a Tourism Professional





Learning Outcome 9 (LO9): Adaptable Worker

After progressing through seven curriculum Learning Activity Sets, students demonstrate Learning Outcome 9 by presenting their skills, knowledge and experience realistically for personal and employment purposes. Students also showcase their abilities to adapt these skills to a changing workplace environment.

- Activity Set 1: School - Your Track to Job Skills
- Activity Set 2: Get the Tools to See You Start Your Career
- Activity Set 3: Tourism Skills Exploration
- Activity Set 4: Job-Seeking Practices
- Activity Set 5: Information Interview
- Activity Set 6: Senior Travel: Where Do They Go and What Do They Do?
- Activity Set 7: Skills, Knowledge and Values

Learning Outcome 10 (LO10): Business-systems User

Three Learning Activity Sets help students work toward demonstration of Learning Outcome 10: Business-systems User. Students learn to use technology, instruments, tools and information systems effectively in a safe and competent manner.

- Activity Set 1: Valuing Safety and Applying Safety Standards in the Workplace
- Activity Set 2: Skill Implementation
- Activity Set 3: Applying Numeracy Skills in the Tourism Workplace

Additional CATT Resources

There are a number of CATT teaching resources that are also available in downloadable PDF format online at www.emerit.ca.

- **TOURISM 101 Syllabus**
- **Introduction to CATT**
- **Design Academy Teaching: Instructional Strategies to Enhance Learning Methodology**
- **Guidelines to Developing a Portfolio**
- **Guide to Work Experience**

